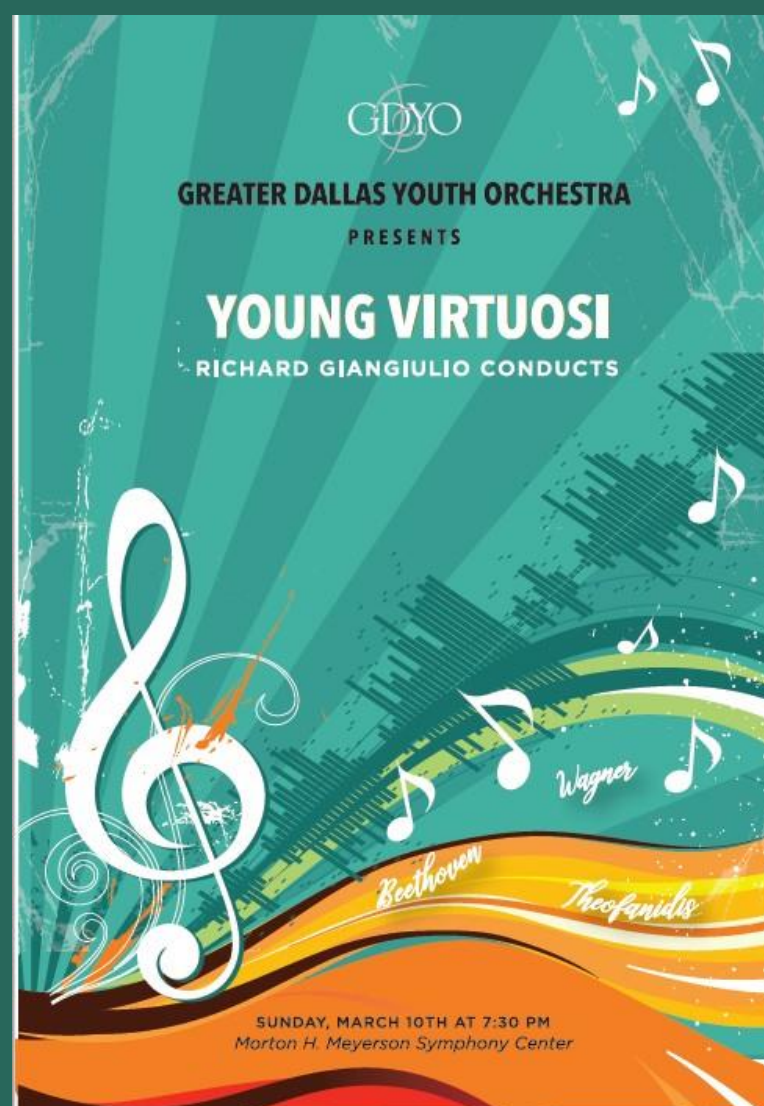
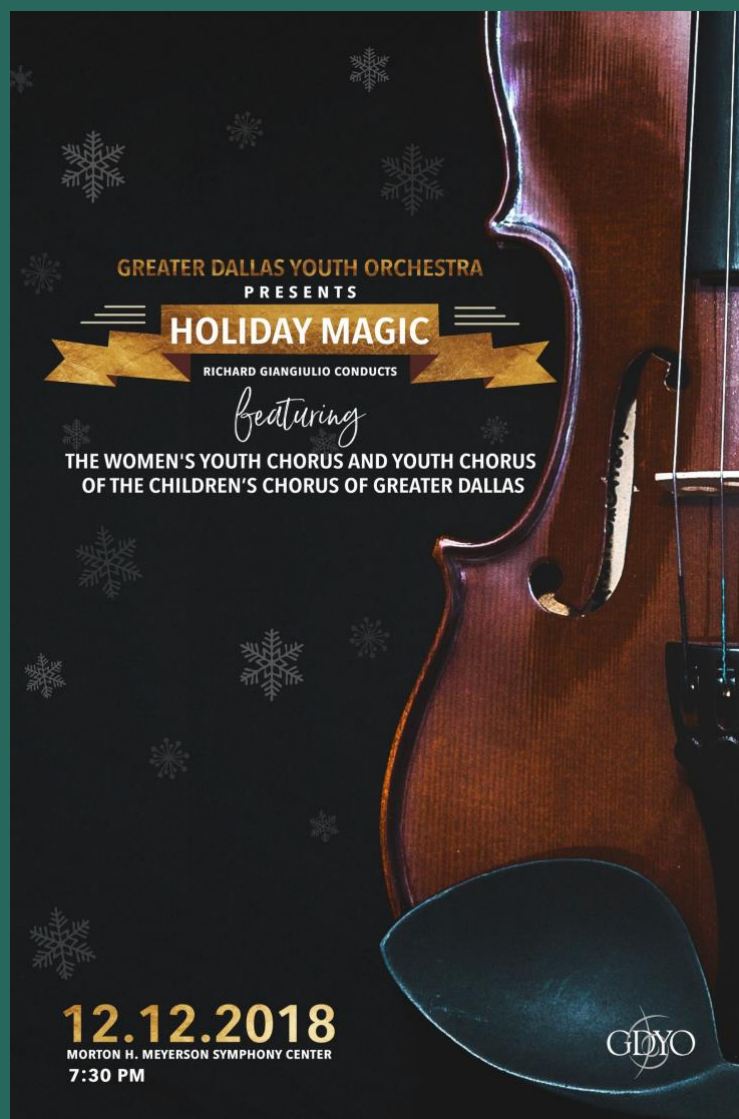
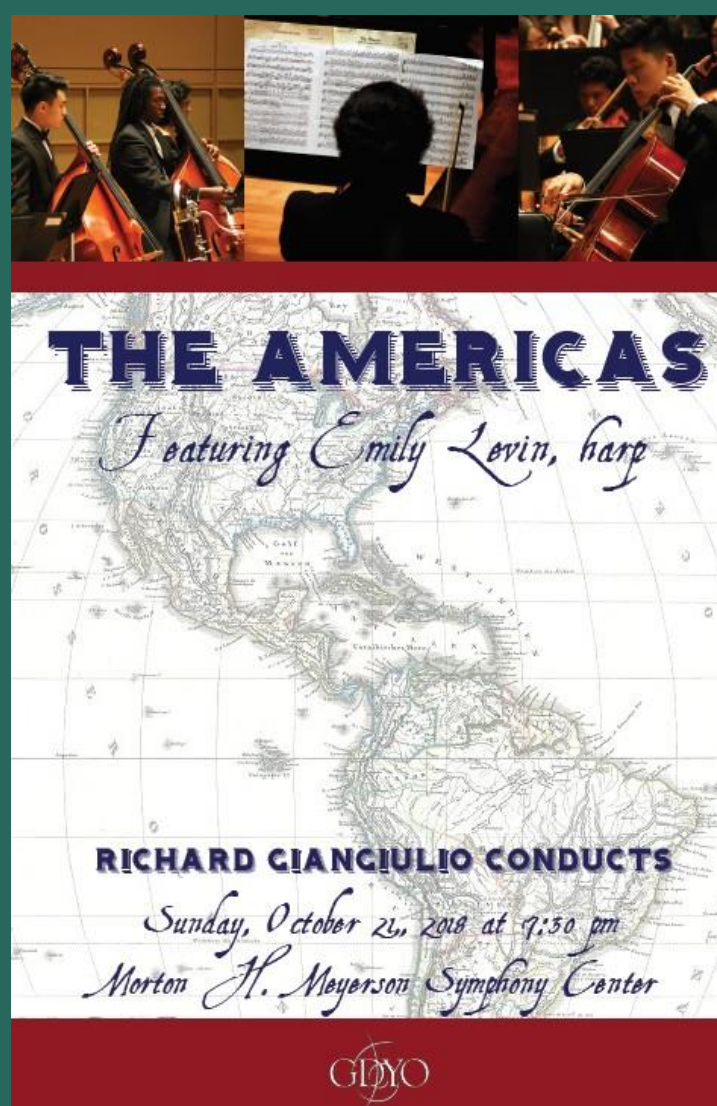


2026-2027 Season Media Kit

GREATER DALLAS YOUTH ORCHESTRA



SAMPLE PROGRAM COVERS



WHY ADVERTISE WITH GDYO?

Your company's brand and message will be in front of more than 11,000 North Texas families each season. Advertising with GDYO is an impactful way for your business to make a public statement about your commitment to youth and the arts, while receiving help from widespread and diverse brand exposure. Not only are your funds going towards direct marketing benefits, they are also supporting GDYO programming and performances, so that young musicians can continue to learn and grow both personally and musically.



Premium Position Rates	Size (w" x h")	1x Rate	Season Rate
Outside Back Cover	4.5 x 7.5	N/A	\$2,500
Inside Front Cover	4.5 x 7.5	\$600	\$2,000
Inside Back Cover	4.5 x 7.5	\$550	\$1,600
Additional Page Rates			
Full Page	4.5 x 7.5	\$500	\$1,000
Half Page Horizontal	4.5 x 3.75	\$250	\$650
Quarter Page Vertical	2.25 x 3.75	\$150	\$450
*Season Rate includes 4 advertisements			

*For an additional fee of \$50.00 GDYO will design and create your company’s ad for you

GDYO MEYERSON SERIES ADS ARE
PRINTED IN FULL COLOR

FORMATS ACCEPTED: JPG, PNG, EPS, PDF,
TIFF, INDESIGN (WITH SUPPORTING FONTS
AND GRAPHICS), PHOTOSHOP (WITH LAYERS
FLATTENED)

NO BORDERS OR TRIM MARKS ON ADS
PLEASE

To secure a space in the 2026-2027 GDYO
Concert Programs contact:
Subin Cho
Development/ Library Assistant
817.914.6498
subin@gdyo.org

ARTWORK DEADLINES

Concert: October 18, 2026
Art work due: September 18

Concert: December 16, 2026
Art work due: November 16

Concert: March 14, 2027
Art work due: February 14

Concert: May 16, 2027
Art work due: April 16

